

The Second Pilot Test of AI Translation Transparent Display on Toei Bus Routes in Asakusa Area!

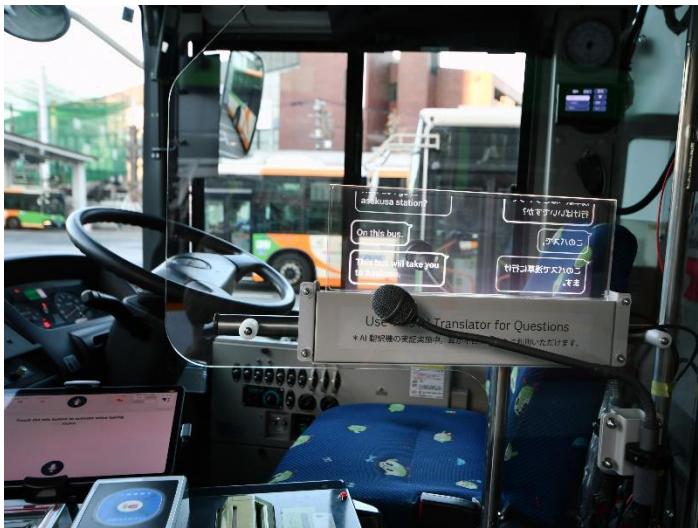
As inbound tourism to Japan increases, bus drivers face growing demand for multilingual support, while driver shortages make workload reduction and smooth communication critical.

Following a successful first demonstration in Shibuya in November 2025, this second demonstration will be conducted on Toei Bus routes in the Asakusa area, a major destination for foreign visitors, to further assess usability and operational challenges.

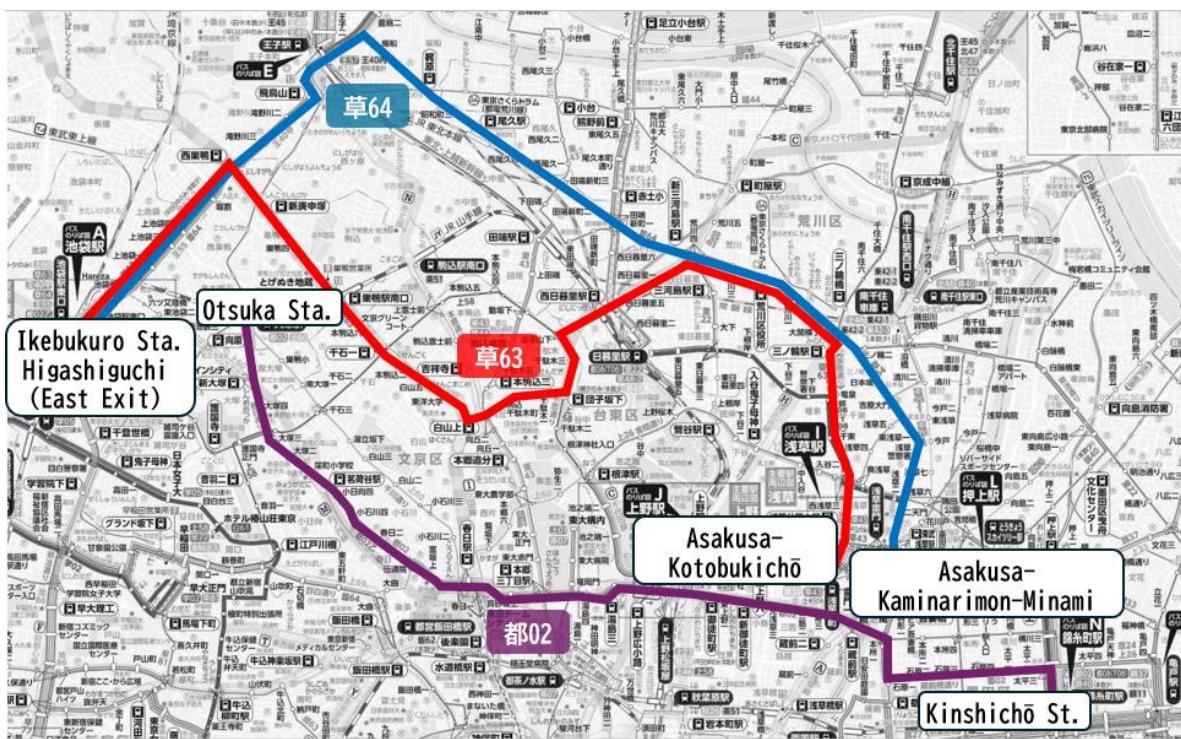


1 Operational Overview

- Operation Period : January 15 (Thu) - January 29 (Thu), 2026
- Operation Route : Toei Bus Route
 - “都 02” (Ōtsuka Sta. - Kinshichō Sta.)
 - “草 63” (Ikebukuro Sta. Higashiguchi (East Exit) - Asakusa-Kotobukichō)
 - “草 64” (Ikebukuro Sta. Higashiguchi (East Exit) - Asakusa-Kaminarimon-Minami)
- Stakeholders
 - Private Company (Provider of AI Translation Transparent Display) : TOPPAN Inc.



Route Map



【Contact Information】

(Regarding the AI Translation Transparent Display Demonstration)

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Toei Transportation Customer Center

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